

LOVE UP!

Discover a world of light, color and emotion
while enjoying a unique experience.

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LOVE UP! is an event that fuses art, technology and creativity to offer an immersive journey through through 14 interactive rooms. Each space is designed to surprise surprise and connect with the senses, from tunnels of lights and fantasy worlds, to virtual reality shows and immersive experiences with visual and sound effects. This event is ideal for all ages, offering unique moments to enjoy, explore and capture unforgettable memories an environment full of innovation and magic.

EVENT DETAILS

CONTENT

- ◆ **Room 1: Colorful Inflatables**

A zigzag path filled with vibrant inflatables that create an immersive sensory experience, perfect for dynamic and energetic photos.

- ◆ **Room 2: Jellyfish Tunnel**

Walk among glowing jellyfish that float in a magical and mysterious atmosphere, transporting you to a surreal underwater world.

- ◆ **Room 3: Pixel Mapping**

A visual spectacle with interactive digital projections that transform walls and floors into a futuristic experience blending art and technology.

- ◆ **Room 4: Mirror Room**

An infinite play of hanging lights and reflections that create a dazzling effect, perfect for capturing stunning images.

- ◆ **Room 5: Fungi Kingdom**

Explore an enchanted forest with giant mushrooms, butterflies, and illuminated logs, immersing yourself in a fairytale-like setting.



EVENT DETAILS

- ◆ **Room 6: Wave of Light**

Walk under a mesmerizing wave of 1,110 perfectly arranged lights, creating a hypnotic spectacle that blends harmony and art in every detail.

- ◆ **Room 7: Panda Kingdom**

Surround yourself with adorable pandas in their bamboo forest habitat. A special space for nature lovers and cute photo moments.

- ◆ **Room 8: Alice**

Step into a fantasy world with glowing, colorful eggs and charming animals like turtles, rabbits, and swans. Exclusive music and interactive colors will make you feel like you're in a dream.

- ◆ **Room 9: Sky Sphere**

Over 30 floating spheres change colors and move around you, creating a space of tranquility and wonder. A truly unique visual experience.

- ◆ **Room 10: Laser Kingdom**

Enjoy a stunning laser and smoke show that will make you dance like never before. With a DJ setting the vibe, this room transforms into an electrifying party of energy and fun.



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- ◆ **Room 11: Silver Kingdom**

Admire the mesmerizing light effects reflected in infinite mirrors while touching textured silver spheres. An elegant and futuristic space that will make you feel like you're in another world.

- ◆ **Room 12: Inflatable Kingdom**

Have the time of your life in a giant inflatable castle that holds up to 10 people, along with a massive ball pit featuring over 120,000 transparent balls. Fun is guaranteed for all ages!

- ◆ **Room 13: Lunar Kingdom**

Step into an intergalactic space filled with spheres representing planets and a giant 2-meter moon. A breathtaking experience that will leave you in awe.

- ◆ **Room 14: Virtual Reality**

Put on one of the 50 Oculus Quest 2 headsets and dive into an immersive journey full of fantasy and cutting-edge technology in the world of LOVE UP!

🎯 **Target Audience: Families, couples, groups of friends, and anyone looking for unforgettable experiences.**



EVENT DETAILS

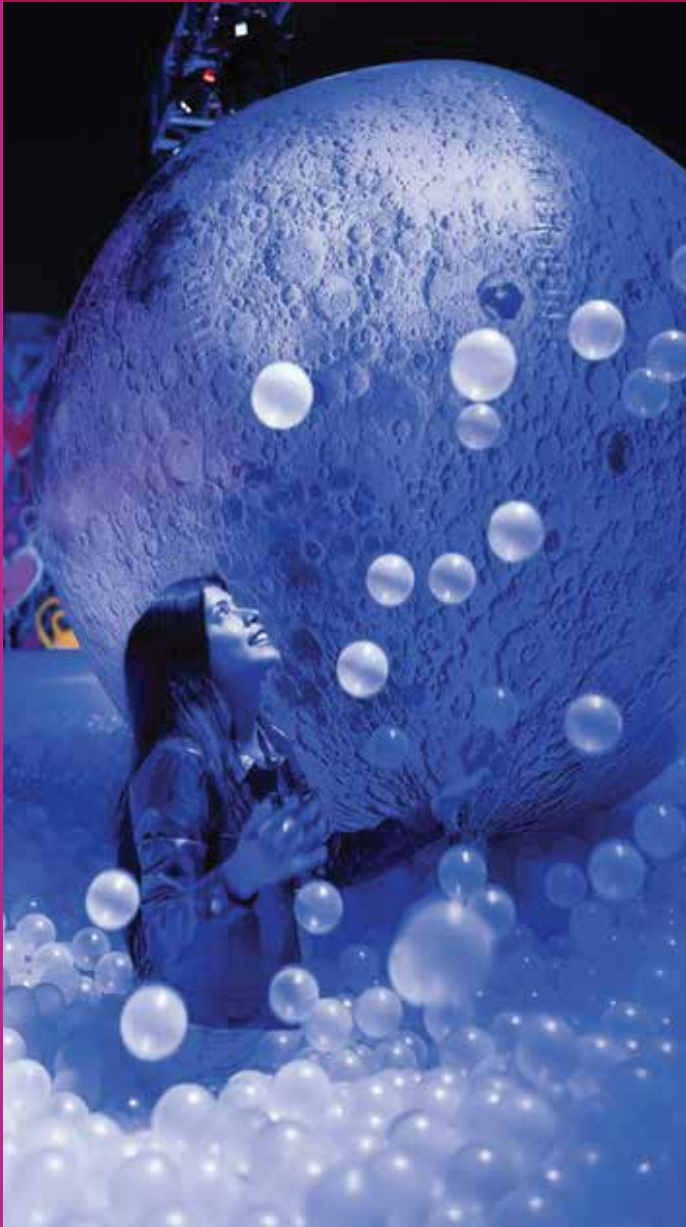
LOVE UP!



“Love Up!, exceeds all expectations, simply unforgettable.”

EVENT DETAILS

LOVE UP!



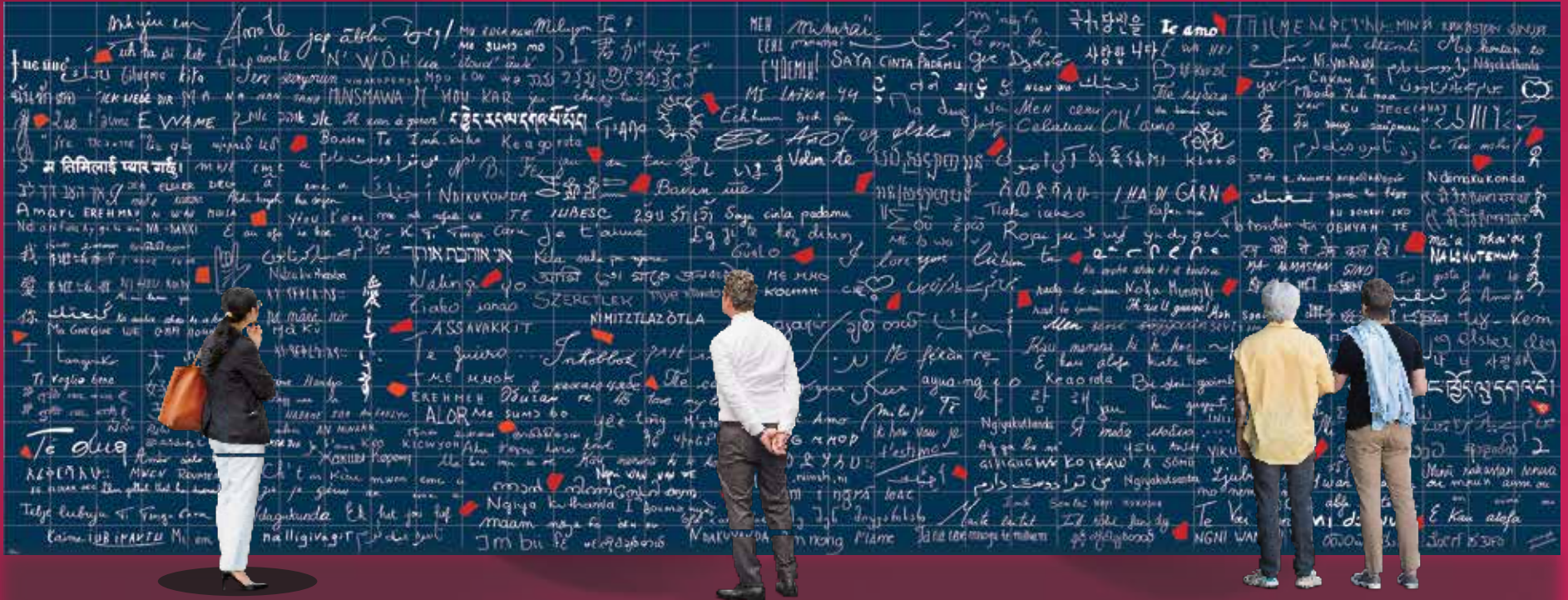
"A unique experience that connects you with your emotions"

EVENT DETAILS

LOVE UP!



"Definitely an experience to repeat"



DOZENS OF SCENOGRAPHIC WALLS OF 4 METERS IN HEIGHT



HIGH IMPACT ON MEDIA AND SOCIAL NETWORKS



**LOVE
UP!**

Thanks

**ΦAUREA
EXHIBITIONS**